

July/August '07

BEYOND SKIN



INTRODUCING OUR NEW BEYOND SKIN COLLECTION FOR SPRING 2008

Exclusive, ethical footwear label, Beyond Skin launches the wholesale of its classic, trans-seasonal collection for Spring Summer 2008.

Introducing 12 key styles, these sassy new designs combine simple, classic styling with a contemporary twist of colours and textures.

These new additions feature elegant evening peeps, vintage inspired T-bar sandals, Mary Jane's and classic pumps along with, essential daytime flats. Each style comes in a selection of paintily floral and art deco prints, sumptuous faux suedes, cool organic hemp and cotton drills, plus luxurious satins and rich faux leathers. The colour palette includes aqua marine and cool turquoises, dusty and fuschia pinks, berry reds, soft cloudy greys, along with shimmering silvers, classic brown and essential black.

Beyond Skin chooses to trade in a manner that is non exploitative to humans, animals and wherever possible the wider environment. Using no animal products and **sweatshop free**, both our luxury Sui Generis and mailorder line are handmade in England and our Beyond Skin range produced in Spain, promoting ethically-sound and less energy intensive working practices.

Sui Generis by Beyond Skin is dedicated to designing beautiful, stylish shoes for fashionable, yet ethically conscious women. It is fast becoming the label of choice for discerning style-led individuals such as **Heather Mills**, **Chrissie Hynde**, **Phoebe Philo** as well as **Pink** and **Natalie Portman** who wore Beyond Skin in her film **V for Vendetta** and Sui Generis for both the **Oscars** and **Golden Globes (2006)**.

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Taking its cue from developing trends, Beyond Skin designs are both classic and trans-seasonal. Its collections are continually evolving, producing capsule ranges and exclusive one-off designs that transcend the typical rotational calendar supporting a more sustainable lifestyle.

The Beyond Skin brand encapsulates exquisite glamour and taste, whilst remaining true to the Beyond Skin philosophy; that of creating gorgeous, ethical footwear for discerning style-led women.

Beyond Skin was created in 2001 in response to the challenging predicament of combining both style and fashion with an ethical lifestyle.

People are becoming increasingly aware of the impact their choices have on our environment. Beyond Skin proves that fashion and ethics can go hand in hand and do not have to be mutually exclusive.

Notes to editors:

Created in 2001, Beyond Skin is a Brighton based label producing both a mailorder and wholesale trans-seasonal range. Taking its cue from developing trends, the Beyond Skin collection will continually evolve, producing capsule ranges and exclusive one off designs that transcend the typical rotational calendar.

Prices start from £99.00.

For further information, wholesale enquiries and visuals please contact heather@beyondskin.co.uk or visit www.beyondskin.co.uk. To view the latest collection please visit www.beyondskin.co.uk/BSlookbook.

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